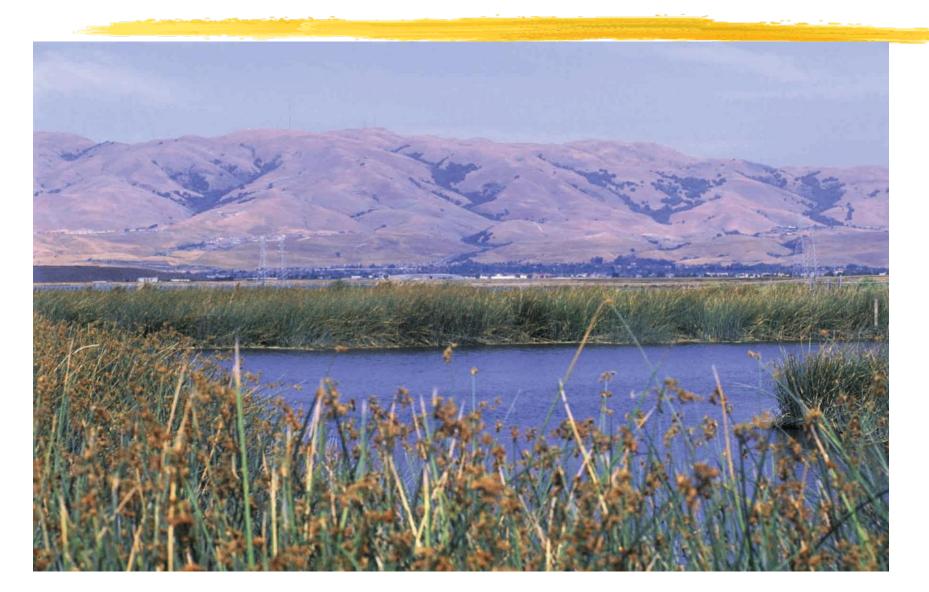


What are Our Goals?

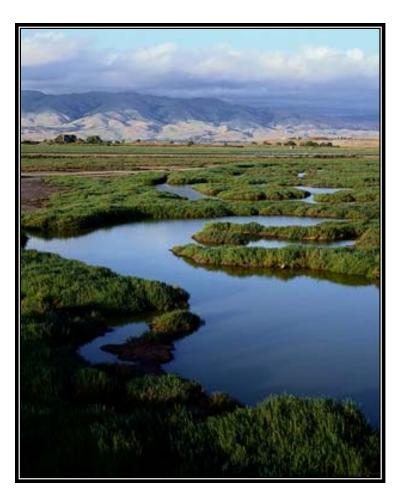


Environmental Goals Brainstorm

- Erosion Control
- Landfill Diversion
- Reducing Carbon Footprint
- Water Conservation & Quality
- * Reducing Fertilizers, Pesticides, Other Chemicals
 - Protecting Water Sheds
- Community Sustainability
- Urban Farming & Food Security Organic

Converging Opportunities

- Green Consciousness
- Zero Waste Initiatives
- Climate Protection
- Water Conservation
- Sustainable Landscaping
- Petrochemical Prices
- Federal Stimulus



Composting as a Strategy

- Closing the Loop
- Maximizing Diversion from Landfills
- Climate Change Life Cycle Analysis
- Water Holding Runoff Reduction
- Erosion Control
- Integrated Pest Management
- Organic Food Production

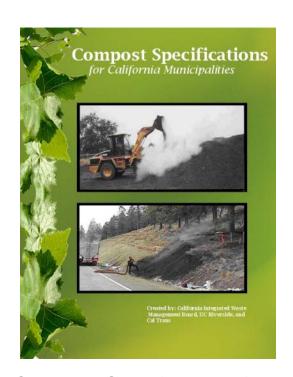


Tools Available

California Integrated Waste Management

Board Organics Roadmap (Board)

- STA Standards
- Ordinances
- Specifications
- Contracts
- Permits
- Purchasing Policies



Compost Specifications for California Municipalities, created by the Board, UC Riverside, and Caltrans



Role for the Public Sector?

- Policies
- Contract Provisions
- Specifications
- Purchasing
- Research/Marketing
- Collaboration
- Legislative Support







San Jose Green Vision Goals

Zero Waste

- 75% Waste Diversion by 2013
- Zero Waste by 2022



Renewable Energy

- 100% power from renewable energy by 2022
- Treatment Plant energy self-sufficient 2013







San Jose as a Case Studay

- Contracts
- Specifications
- **♦** EP 3
- IPM Policy
- Stormwater Permit
- Bay Friendly Gardening
- Research/Mkt Development
- Compost Awareness Week

Tools Available at

www.urbancompost.com



What Tools Do We Need?



What Tools Do We need? Brainstorm

- Use State Mandate AB 939 effectively
- Bulk Purchasing at Retail Level
- Compile List of Composting Regulations in Jurisdictions
- Cost Benefit Analysis of Composting
- Encourage Local/Small Business
- CDFA Exemption No Tonnage Fees or Nutrient Fertilizer Requirements
- Research on Nitrogen Mineralization
- Resolution of Gap Between Fully Permitted Compost Facilities & Chip and Grind Facilities
 - Enforcement of Caltrans Specifications
- Information on Smaller/Regional Compost Facilities Case Studies

What Tools Do We Need? Brainstorm (continued)

- Public Education Campaign on Compost Benefits
- Collaboration of Government & Local Landscapers Education
 - Landscape Industry Soil/Compost Manual "Spec Book"
- Mandates for Certification/Specification
- Educate Financial Institutions on Financial Model for Composters
- Software Service Tool for Public/Private Sector
 - Association of Compost Producers
- Mandatory for Municipalities to Use Compost
 - Education by Caltrans of their compost use
- Better Regulatory Environment for Siting Facilities
- EcoRegion Specific Technology Transfer
 - Environmental Conditions, Markets, etc.